



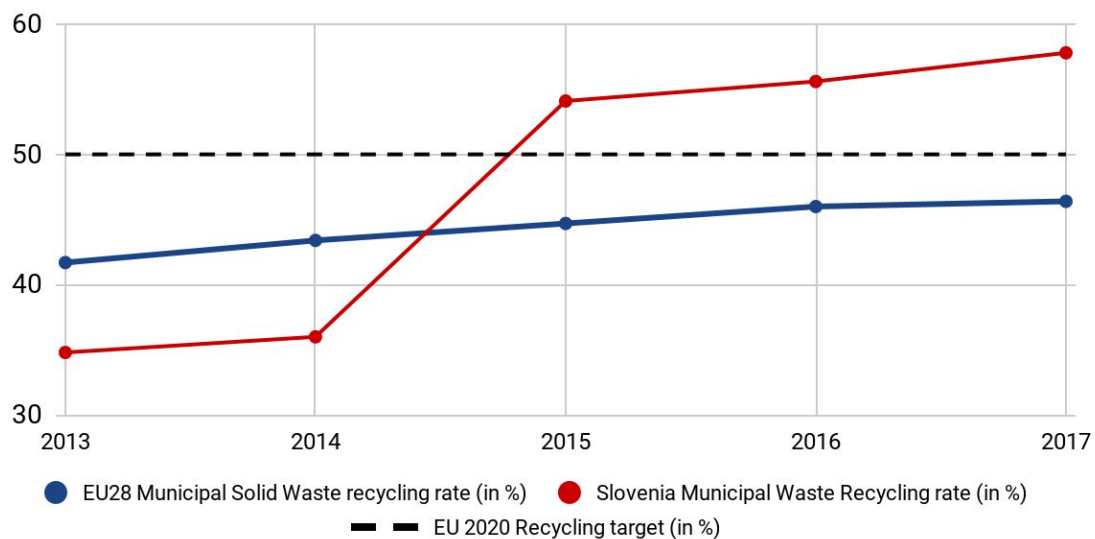
## Study Tour in Slovenia

**8th, 9th and 10th May 2019**

Slovenia is well known for being a green country as it has been awarded the Greenest destination price in 2016. Obviously waste management plays an important role in this, since the country met the EU 2020 recycling targets 4 years ago although only joining the European Union in 2004.

In spite of lately implementing a proper waste separate collection system, it quickly exceeded the average EU results by choosing to focus on recycling rather than disposal of waste.

Progression of Municipal Solid Waste recycling rate in EU28 and Slovenia (2013-2018)



Source: Eurostat

As a perfect illustration of this system, the capital Ljubljana offers results going beyond the national ones. The city, along with its public company Snaga, has committed to become a Zero Waste capital and provides an efficient waste management system to nearly 400,000

inhabitants. As Zero Waste goes beyond mere waste management, the city enhanced its waste prevention activities and set the ambitious target of halving its residual waste by 2025.

To better understand how Slovenia achieved these successes, Zero Waste Europe invites you to a Study Tour in Slovenia and its capital. Developed with the objective of disseminating good practices around Europe, this study tour is taking place on the 8th, 9th and 10th of May. Visits and presentations will be in English.

## PROGRAMME

*Places and visits orders are subject to change due to last-minute arrangements.*

### Day 1 - Wednesday, May 8th - Ljubljana

*Ljubljana, along with 10 suburban municipalities, has the highest separate collection rate among capital cities of the European Union. The waste management company behind it is [Snaga](#).*



*Ljubljana becoming the first Zero Waste city in Europe.*

**The first day of the Zero Waste Study Tour is dedicated to discover the waste management system in Ljubljana implemented by Snaga.**

**Location: RCERO Ljubljana, Cesta dveh cesarjev 101, 1000 Ljubljana**

## Morning

### **Presentation on Waste management in Ljubljana and communication activities**

- Waste management in Ljubljana overview
- Waste collection (system, results, challenges)
- Sustainable waste management services
- Implementation of waste management priorities (reduce, reuse, recycle)
- Zero Waste results and goals until 2025
- Circular economy and MBT plant
- Good circular practices in waste management
- Future plans
- Discussion

### **Snaga's CSR and communication activities**

- Communication plan and steps of an effective communication strategy
- CSR campaigns as part of implementation of waste management priorities
- Involvement of media and social media
- How to maintain the recycling effort?

### **Visit of the MBT plant (RCERO Ljubljana)**

#### ***Lunch break***

## Afternoon

### **Visit of waste collection centre and REUSE centre with BERT (packaging free vending machine)**

Location: REUSE centre, Povšetova ulica 2 and 4, Ljubljana

To learn about it in detail before the Study Tour, you can download our [Case Study on Ljubljana!](#)

*Night in Ljubljana.*

## **Day 2 - Thursday, May 9th - Bled and Vrhnika**

## Morning:

### **The city of Vrhnika:**

In a country that until 2001 had no national targets for waste separate collection, the small municipality of Vrhnika showed how a community can quickly go from landfilling everything to recycling most of its municipal solid waste.

To learn about it in detail before the Study Tour, you can download our [Case Study on Vrhnika!](#)

Afternoon:

**Bled and its Zero Waste Hotel:**

- Lunch and visit at the first Slovenian Zero Waste Hotel, [Hotel Ribno](#)

After reaching more than 92% separate collection, Hotel Ribno officially became the first Slovenian Zero Waste Hotel in 2018.

- Visit of the touristic city of Bled

Well known for its lake with a castle in the middle, the city of Bled - overcrowded by tourists producing 70% of the annual waste - committed to Zero Waste by implementing waste management and waste prevention measures.

*Night in Ljubljana.*

**Day 3 - Friday, May 10th - Zero Waste workshop in Ljubljana**

Morning (9:00-13:00):

**Zero Waste workshop training:**

This half a day training is dedicated to civil servants working at the local level, waste management professionals, activists, members of NGOs and anybody else wishing to see how a Zero Waste strategy can be applied in their city. It will include training on:

- Implementing ZW schemes: operational and organisational approaches, execution, achievements,
- The economic and environmental benefits of Zero Waste programmes
- Economics and Mathematics of (Zero) Waste Management: facts & figures to reverse mistaken opinions

## **PRACTICAL INFORMATION**

### Cost per person

**Option 1: early birds until April 5th: 375€/person**

(Transport, accomodation and meals included)

## **Option 2: from April 5th to April 19th: 475€/person**

(Transport, accomodation and meals included)

*Accommodation includes 3 nights (May, 7th, 8th and 9th) in a hotel in Ljubljana.*

*Transport includes transport tickets and bus for the visits on the 8th, 9th and 10th.*

*Meals include lunch and dinner for the 8th and 9th.*

*Transport to and from Ljubljana, train and bus transfers are not included .*

*After the registration, you will receive an invoice for the payment of the tour depending on which option you chose. Note that your registration will only be confirmed once we have received the payment.*

## **Coming to Ljubljana**

### **By plane :**

- Flight to Jože Pučnik Airport (Ljubljana Airport): transfer to the city centre from 30 minutes to 1 hour by public transport or shuttle. More information [here](#).
  - Flight to Trieste airport: 1.5 to 2 hours from/to Ljubljana by public transport
  - Flight to Klagenfurt airport: 1.5 to 2 hours from/to Ljubljana by public transport
  - Flight to Zagreb airport: 1.5 to 2 hours from/to Ljubljana by public transport
- [More information here](#)

### **By train or by bus :**

- Bus/train to Ljubljana railway station: Direct connection to Ljubljana center by public transport.

**Registration**

Registration is open until the **19th of April**. Please note that places are limited and will be allocated on a first come first served basis.

For any information request, please contact us by mail at : [pierre@zerowasteurope.eu](mailto:pierre@zerowasteurope.eu)

By registering for this event, you are aware that it might be audio and video recorded for (partial) publication.